

# Dulscos launches 'Recycle to Regain' as part of initiative to reduce growing waste levels in Dubai landfills

13 May 2009

*Points out economic potential of waste recycling as GCC now ranks within top 10 waste producers of the world*

**Dulscos**, the region's largest Waste Management Service (WMS) Company has recently launched a recycling initiative '*Recycle to Regain*,' offering a first-of-its-kind mobile recycling unit in Dubai that aims to prevent environmental degradation by helping reduce the volume of waste that goes into landfills. Moreover, **Dulscos** has noted that Dubai continues to produce large amounts of waste each day even as the GCC has been ranked as one of the top 10 waste producers in the world, revealing a strong potential to develop recycling not just as an important environmental-protection initiative, but also as a major economic contributor.

**Dulscos** has provided a custom-made vehicle for the *Recycle to Regain* initiative, which will visit residential areas, shopping malls, commercial areas on a regular schedule to collect separated recyclable waste such as paper, plastic and cans. The campaign, which is poised to be expanded across the UAE in the near future, also serves to educate the public on the need for recycling and their responsibilities regarding the concept of "segregation at the source."

"Economic development, rising population and a lack of public awareness have largely contributed to the increasing levels of waste being produced by Dubai and the rest of the UAE. The *Recycle to Regain* campaign being initiated by the Dulscos Waste Management Services aims to be part of the solution to address this growing waste issue, which certainly has a very strong impact on public health, the environment and the long-term sustainability of our society," said Prakash Parab, Director, Dulscos Waste Management Services.

"Recycling is one of the most effective and straightforward waste management tools that we have at our disposal. This method allows us to significantly reduce the need for landfills and incineration, and it also offers major economic potential as various valuable products can be produced out of materials that would have otherwise have been wasted. **Dulscos** is genuinely pleased to launch the mobile recycling unit that will encourage the general public to be actively involved in waste recycling," added Parab.

The collection of recyclable waste by **Dulscos** will serve as part of the entire recycling process as the recyclables are intended to be processed into raw materials that are then manufactured into various new products. Some products that have been produced through recycling include paper, plastic soft drink bottles, aluminium soft drink cans, steel packaging and major appliances.

**Dulscos's** Waste Management Services (WMS) is strongly committed to protecting the environment. The division collects and disposes of hazardous and non-hazardous solid and liquid waste to landfills and treatment facilities in compliance with the laws and regulations of the Municipality Environment and Safety Section. WMS is the first waste management company in the UAE to be ISO 9001: 2008 and ISO 14001:2004 certified.

(Zawya)